

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u>		<u>Alt Order #</u>
582743 /		09833079
<u>Product</u>		
OBAMA SKED C		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/16/12 - 10/22/12	1904	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	10/12/12 / 10/12/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KDVR	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Totals</u>
N 1 31	10/16/12	10/22/12	M-F 5-530a	Good Day	5a-530a		:30			NM	4	\$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		4	\$250.00							
N 2 31	10/16/12	10/22/12	M-F 530-6a	Good Day	530-6a		:30			NM	4	\$1,800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		4	\$450.00							
N 3 31	10/16/12	10/22/12	Good Day	Colorado	6a-7a		:30			NM	4	\$1,800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		4	\$450.00							
N 4 31	10/16/12	10/22/12	Good Day	Colorado	7a-8a		:30			NM	4	\$1,600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		4	\$400.00							
N 5 31	10/16/12	10/22/12	Good Day	Colorado	8a-9a		:30			NM	4	\$700.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		4	\$175.00							
N 6 31	10/16/12	10/22/12	Regis & Kelly		90130a-10a		:30			NM	2	\$350.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		2	\$175.00							
N 7 31	10/16/12	10/22/12	Everyday		10a-11a		:30			NM	2	\$200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		2	\$100.00							
N 8 31	10/16/12	10/22/12	Ricki Lake		11a-12p		:30			NM	2	\$200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		2	\$100.00							
N 9 31	10/16/12	10/22/12	We the People w/ Glo		12p-1p		:30			NM	2	\$300.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		2	\$150.00							
N 10 31	10/16/12	10/22/12	Jdg Joe M-F	1p-2p	1p-2p		:30			NM	2	\$250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		2	\$125.00							
N 11 31	10/16/12	10/22/12	DivCt/JdgAlex	M-F 2p	2p-3p		:30			NM	2	\$250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 10/16/12	10/22/12	MTWTF--		2	\$125.00							

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10/16/12 - 10/22/12	OBAMA SKED C	1904

Advertiser	Original Date / Revision
Obama/D/President	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type Spots	Amount
N 12 31		10/21/12	10/21/12	FOX News Sunday	8a-10a		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/15/12		10/21/12		-----S				1	\$150.00		
N 13 31		10/16/12	10/22/12	Judge Judy	3p-4p		:30			NM	2 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/16/12		10/22/12		MTWTF--				2	\$250.00		
N 14 31		10/16/12	10/22/12	Judge Judy	4p-5p		:30			NM	2 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/16/12		10/22/12		MTWTF--				2	\$250.00		
N 15 31		10/16/12	10/22/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	2 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/16/12		10/22/12		MTWTF--				2	\$600.00		
N 16 31		10/16/12	10/22/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/16/12		10/22/12		MTWTF--				2	\$600.00		
N 17 31		10/21/12	10/21/12	News Sunday 5p-530p	5p-530p		:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/15/12		10/21/12		-----S				1	\$450.00		
N 18 31		10/21/12	10/21/12	News Su 530-6p	530p-6p		:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/15/12		10/21/12		-----S				1	\$450.00		
N 19 31		10/22/12	10/22/12	Mob Doctor Mon 8-9p	8p-9p		:30			NM	1 \$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/22/12		10/28/12		M-----				1	\$2,200.00		
N 22 31		10/18/12	10/18/12	FOX X Factor	7-8p		:30			NM	1 \$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/15/12		10/21/12		---T---				1	\$3,500.00		
N 23 31		10/16/12	10/22/12	M-F LN 9p-930p News	9p-930p		:30			NM	2 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/16/12		10/22/12		MTWTF--				2	\$1,500.00		
N 24 31		10/16/12	10/22/12	M-F LN 930p-10p	930p-10p		:30			NM	2 \$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/16/12		10/22/12		MTWTF--				2	\$1,200.00		
N 25 31		10/16/12	10/22/12	Fox 31 News Nightsid	10p-1035p		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/16/12		10/22/12		MTWTF--				2	\$500.00		
N 26 31		10/21/12	10/21/12	Su LN 9p-930p	9p-930p		:30			NM	1 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/15/12		10/21/12		-----S				1	\$1,800.00		
N 27 31		10/21/12	10/21/12	Su LN 930p-10p	930p-10p		:30			NM	1 \$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/15/12		10/21/12		-----S				1	\$1,600.00		

Totals 53 \$28,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	53	\$28,400.00	\$24,140.00
Totals	53	\$28,400.00	\$24,140.00

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Signature: _____

Date: _____

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